



SLAVIC EXPERIENCE

FOOD. MUSIC. FAMILY. 2023

slavicexperience.com

August 5th & 6th
West End Festival Site
5376 Gamble Drive, St Louis Park

To create a welcoming space for people of Slavic heritage to commemorate, celebrate, and share the richness and diversity of Eastern and Central European traditions and customs with the greater Twin Cities community.

AN INVITATION



The purpose and mission of SLAVIC EXPERIENCE is to create an inclusive and welcoming space for people of Slavic heritage to commemorate, celebrate, and share the richness and diversity of Eastern and Central European traditions and customs with the Greater Twin Cities community. It is our goal to accomplish this in a number of educationally and culturally significant ways, and to provide a fun, free, and family-friendly experience every summer.

But we can't do it alone. We need you! By partnering with us, you are investing in not just producing our annual summer festival, but in building bridges, opening doors, creating connections across cultures, and fostering a vibrant, enriching, educational, and welcoming dialogue between our beautifully diverse and cherished Minnesota neighbors of all identities, faiths, and backgrounds.

JOIN US



By taking part in this globally-minded, truly revolutionary vision and mission, and first-of-its-kind anywhere event, you take on a starring role in the story of bringing together and sharing with the Twin Cities for its second consecutive year, the iconic visual art, music and dancing, enigmatic linguistic histories, indulgent culinary flights, inspiring immigrant stories, and ancient earth-centered celebratory traditions of an incredibly diverse and culturally expansive people, the Slavic people, with the entire Greater Twin Cities community in a way that centers the universal human values that we all share above all else.

There are many, many, opportunities to elevate your brand throughout the festival and engage with our attendees in an organic, authentic, lasting, and meaningful way. Your sponsorship this year will help us all year long in our continuous efforts to support Razom, a respected international organization dedicated to the ongoing relief efforts centered around the current humanitarian crisis in Ukraine.

ACT NOW

Please see the next page for our current standard sponsorship levels for this year's festival weekend. You may wish to sponsor our family and childrens' area, our main stage entertainment, our fashion show, our cultural educational area, or any number of memorable activities yet to be announced. Choose one that fits or let us help you custom craft a sponsorship package that meets all of your needs, and that is as unique as your business or organization is to the community.

We look forward to you joining us in this ambitious, second consecutive, first-of-its-kind anywhere endeavor, and to the beginning of a long and mutually beneficial relationship, as we together establish SLAVIC EXPERIENCE as the premier, iconic, annual summer experience that Minnesotans of all backgrounds can share in and feel proud to call their own.

Food. Music. Family.

Experience the universal human values that we all share in the way that SLAVIC people have celebrated them for centuries untold. Help us share the SLAVIC EXPERIENCE festival weekend with the entire Greater Twin Cities community THIS and EVERY summer to come. We look forward to hearing from you!



SLAVIC EXPERIENCE

2023

	Main Stage Sponsor	Dance Floor Sponsor	Diamond Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
	\$25,000	\$15,000	\$10,000	\$5,000	\$3,000	\$1,000

10' x 10' booth space <small>(does not include tent rental)</small>	X	X	X	X	X	X
Inclusion in Social Media posts	X	X	X	X	X	X
Name/Logo recognition on SE website	X	X	X	X	X	X
Name/Logo recognition on main SE banner	X	X	X	X	X	X
Name/logo and sponsorship level in the SE pamphlet	X	X	X	X	X	X
Ad space in the SE pamphlet	Cover page	Back page	Full page	Half page	1/4 page	3.5"x2"
Admission to the VIP tent	X	X	X	X		
Banner and signage space	X	X	X	X		
Name listed as sponsors in press and radio releases	X	X	X	X		
Logo on T-shirt	X	X	X	X		
Invitation to attend media interviews	X	X				
Exclusive naming rights for the stage	X	X				

For more information

visit our website or email us at info@slavicexperience.com with "Sponsorship" in the subject.

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SLAVIC EXPERIENCE 2023

To become a sponsor of the 2023 Slavic Experience festival please sign and return this form with payment, your information, and promotion materials listed below.

Please select one:

- \$25,000 Main Stage Sponsor
- \$15,000 Dance Floor Sponsor
- \$10,000 Diamond Sponsor
- \$ 5,000 Gold Sponsor
- \$ 3,000 Silver Sponsor
- \$ 1,000 Bronze Sponsor
- \$1 - 999 Open Donation \$ _____ Donation amount

Name of Company/Organization:

Address: _____

City: _____ State: _____ Zip Code: _____

Company Website: _____

Contact Person: _____

Preferred Phone #1: _____ Phone #2: _____

Email: _____

Please Provide:

1. A check to TOP VENTURES LLC for the sponsorship level selected.
(*for a tax deductible donation, write your check to Slavic Experience which is a 501(c)(3) organization)
2. Hi-res logo and/or art, for your ad in the Festival Program. Email Ryan at ryan@slavicexperience.com.
3. Exact wording of how you want your company name listed in festival marketing materials.
4. Company social media channel / handle.

X
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Signature Date

Mail to:
Slavic Experience
8754 Egan Drive, Suite A, Savage, MN 55378

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